

R Eyes Leadership Coaching Ideal Client Description

Target Audience:

- Individuals who are still learning to navigate their role as a leader in their professional life. Team leads, long-tenured employees who have a influence on the success of other shorter-tenured colleagues, new supervisors, new managers.
- Experienced leaders who are looking to grow their leadership abilities. Those who recognize there is room for growth, either because what they have been doing has not been working, or because they simply want to improve.

Pain Points:

- Difficult employees – direct reports, peers and those they report to.
- Imposter syndrome
- Emotional self-control
- Communication

Benefits

- Learning what you can control, learning what to accept what is not your responsibility to control, and how to channel your energy accordingly
- Learning to identify your strengths, and how the strengths of those who surround you can make for beneficial collaborations and relationships.
- Learning to effectively manage high stress situations.
- Learning to recognize different personality traits, and how to form appropriate approaches when communicating.

Why me?

- My leadership experience dates back to my first job at 15 years old – over 30 years of leadership experience in a variety of fields.
- I have made many decisions over the years that I now recognize were poor leadership choices and I love to use my learning experiences to help build others.
- In addition to leadership coaching, I am a parent, a fitness coach, and a little league coach – all of which help me to grow a little more every day!