

Ideal Client Profile

For Executive Coaching by Janice Perkins

My coaching practice is designed for executives and leaders ready to reignite their purpose, rediscover their passion, and push past stagnation. The ideal client is someone who is open, courageous, and willing to engage deeply in transformational work.

1.	Someone who is stuck — unsure of their next step or unable to move forward despite effort.
2.	An executive who is flat, apathetic, or feels empty — missing the passion and energy they once had.
3.	A leader who needs to dig deep and do the supernatural — ready to overcome barriers or move mountains.
4.	Executives who want to make meaningful impact with their teams and lead with authenticity.
5.	Someone who hasn't had other development work but is open and hungry for growth.

Janice's coaching style blends intuitive insight with applied transformation — helping leaders restore passion, purpose, and performance through chemistry-based coaching. Together, we ignite the spark that moves people and organizations forward.