

PRESS KIT

Top Coach

*The world's first life coaching reality competition series.
Premiering October 3.*

Media Contact

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Cast profiles + headshots

Top Coach at a Glance

TITLE
Top Coach

FORMAT
Competition docuseries

PREMIERE
October 3, 2026

PREMIERE SCREENING
Episodes 1 & 2

PRESENTED BY
Coach Training EDU & Coach Theory

WHERE TO WATCH
www.coachtrainingedu.com/top-coach

JUDGE
Hayden Lee, MCC

TRAINERS
John Andrew Williams, MCC & Jantell Watkins, PCC

CONTESTANTS
12 coaches, two teams

HOST
Paloma Rose

LOGLINE

Twelve life and executive coaches compete in a series of business challenges and one to one coaching sessions to discover who will be crowned Top Coach in the world's first life coaching reality competition series.

WHY IT MATTERS

Coaching is one of the fastest-growing professions, and one of the least understood. Top Coach pulls back the curtain to show the skill, the pressure, and the standards that separate a trained, accredited coach from a good listener through the personal stories of twelve people building something real.

Messaging and angles

Key messages

- Coaching is a growing profession, and standards are what make a coach credible.
- Coaching has the power to change the world through empathetic listening, curiosity and thoughtful questions.
- Top Coach shows what real coaching looks like under pressure, scored against Coach Training EDU standards.
- CTEDU trains capable professionals to become credentialed coaches and to build a sustainable practice.
- For people who want to experience coaching for themselves, CoachTheory.com is available for on-demand coaching sessions. Two free sessions to start.

Story angles

Angle	The hook	Best fit
Hometown coach	A local coach competes on a national coaching series.	Local papers, morning shows, city magazines, local trade publications
The human story	What it takes to change a life through coaching.	Coaching and wellness press, podcasts
Standards matter	A booming profession and why accreditation is the difference.	Trade, business, education press
The founder's view	John Andrew Williams on coaching and the future of work.	Longer-lead features, podcasts

Aspiring coaches can visit **www.coachtrainingedu.com/training** to get started
People who want to try a coaching session can go to **www.coachtheory.com**

Spokesperson



John Andrew Williams, MCC

FOUNDER & CEO, COACH TRAINING EDU • TRAINER, "COACH DUBS"
CREATOR OF TOP COACH

John Andrew Williams founded Coach Training EDU and has logged more than 4,000 coaching hours with clients that include executives, students, and an Olympian. A former Newsweek Education writer and high school Latin teacher, he has spent his career teaching and building. He spoke at the first ICF conference in the Middle East and leads CTEDU's work to train credentialed coaches who can build real practices. On Top Coach he trains as "Coach Dubs."

Available for interviews on coaching, entrepreneurship, career development, and the future of work.

[LinkedIn](#)

Judge and trainers



JUDGE Hayden Lee, MCC

Hayden Lee is a Master Certified Coach, and co-founder of Master Mind Institute, which pairs neuroscience with coaching. Named one of the "Top 20 Best Coaches in Los Angeles" by Expertise.com, he has coached leaders from Google, Meta, TikTok, Lyft, and FanDuel. He sits on the CTEDU Advisory Board, where he co-created the Executive Life Coach Training Program and served as former lead trainer.

[LinkedIn](#)



TRAINER Jantell Watkins, PCC

Jantell Watkins is a Professional Certified Coach and founder of The Relationship Greenhouse, with more than 13 years of coaching that began training staff at University Hospitals in Cleveland. Through CTEDU she trains and assesses coaches pursuing ACC credentials across Essential and Relationship specializations. She specializes in wellness, relationship, and play-based coaching, and is an active member of the ICF Georgia Chapter.

[LinkedIn](#)

The Cast

Twelve coaches on two teams, Team Dubs and Team Jantell.

Coach	Focus	Based in	Team
Janice Perkins, PCC, PhD	Executive & Leadership Coach	Wichita, KS	Team Dubs
Chris Garvin, PCC	Executive & Entrepreneur Coach	Mapleton, UT	Team Jantell
Debra Clary, ACC, PhD	Leadership & Executive Coach	Lexington, KY	Team Jantell
Elise Renzetti, PCC	Executive Coach	Richmond, VA	Team Dubs
Ray Reyes, ACC	Executive & Performance Coach	Seattle, WA	Team Jantell
Morgan Johnson, ACC	Founder, Queen Morgan Coaching	Memphis, TN	Team Jantell
Todd Nolan, ACC	Executive Coach	Denver, CO	Team Dubs
Manu Velanegra, PCC	Executive Coach	Bogota, Colombia	Team Dubs
Eric Bejleri, ACC	Sustainability & Alignment Coach	San Diego, CA	Team Jantell
Chelsey Moon, ACC, PhD	Organizational Psychologist & Coach	Dallas, TX	Team Dubs
Stacey Miller, ACC	Coach, Educator & Yoga Teacher	Philadelphia, PA	Team Dubs
Devin Tomiak, ACC	Academic Life Coach	Denver, CO	Team Jantell



Janice Perkins, PCC, PhD

Executive & Leadership Coach

WICHITA, KS · TEAM DUBS

[LinkedIn](#)

Janice Perkins helps executives and leadership teams see what they cannot see on their own, naming the obstacles that quietly limit performance. Her doctorate in Leadership Communication from Kansas State grounds her coaching in research, and three decades of experience shape how she works in real time. Her firm, I Have Capacity, supports leaders and organizations across the country.

CREDENTIAL
PCC (ICF), PhD

PRACTICE
I Have Capacity

BASED IN
Wichita, KS

TEAM
Team Dubs

SUGGESTED PITCH ANGLE

A Wichita executive coach with a doctorate competes on a national coaching series.



Chris Garvin, PCC

Executive & Entrepreneur Coach

MAPLETON, UT · TEAM JANTELL

[LinkedIn](#)

Chris Garvin coaches on one conviction: the inner game is always the real game. Through his practice, Swing Freely Ventures, his signature Swing Freely Sessions bring golf, intuitive coaching, and discovery together at the driving range or simulator. His advisory work helps founders and emerging leaders grow into the version of themselves their business needs.

CREDENTIAL

PCC (ICF)

PRACTICE

Swing Freely Ventures

BASED IN

Mapleton, UT

TEAM

Team Jantell

SUGGESTED PITCH ANGLE

Utah coach who runs coaching sessions on the golf range. A strong lifestyle and sports feature.



Debra Clary, ACC

Leadership & Executive Coach

LEXINGTON, KY · TEAM JANTELL

[LinkedIn](#)

Debra Clary studies how leaders make decisions when complexity is high and certainty is closing in. A former Fortune 500 executive, she spent three decades leading strategy and operations at Frito-Lay, Coca-Cola, Jack Daniels, and Humana. She holds a PhD in leadership and is the author of *The Curiosity Curve*, a research-backed framework for how curiosity shifts across leadership levels.

CREDENTIAL
ACC (ICF), PhD

PRACTICE
Author, *The Curiosity Curve*

BASED IN
Lexington, KY

TEAM
Team Jantell

SUGGESTED PITCH ANGLE

Former Fortune 500 executive and published author. A fit for business, trade, and book-focused press.



Elise Renzetti, PCC

Executive Coach

RICHMOND, VA · TEAM DUBS

[LinkedIn](#)

Elise Renzetti partners with leaders and professionals navigating growth, change, and career transitions, blending structured strategy with intuitive insight. Through her practice, 2theCORE Coaching, she helps clients build self-awareness and rebuild confidence after a difficult chapter. She also leads alumni engagement for a career transition program, which keeps her close to the realities of professional reinvention.

CREDENTIAL
PCC (ICF)

PRACTICE
2theCORE Coaching

BASED IN
Richmond, VA

TEAM
Team Dubs

SUGGESTED PITCH ANGLE

A Richmond coach focused on career reinvention competes on a national series.



Ray Reyes, ACC

Executive & Performance Coach

SEATTLE, WA · TEAM JANTELL

[LinkedIn](#)

Ray Reyes brings the discipline of an analytical operations leader to coaching, with a background spanning operations, financial stewardship, and risk management. His coaching is direct and structured, focused on communication, decision making, and change. He is also a group fitness coach at OrangeTheory Fitness, an extension of his belief that physical and professional performance live in the same conversation.

CREDENTIAL
ACC (ICF)

PRACTICE
Executive & performance coaching

BASED IN
Seattle, WA

TEAM
Team Jantell

SUGGESTED PITCH ANGLE

A Seattle operations leader and Orangetheory coach who sees professional performance and physical fitness as one conversation.



Morgan Johnson, ACC

Founder, Queen Morgan Coaching

MEMPHIS, TN · TEAM JANTELL

Morgan Johnson founded Queen Morgan Coaching for women who are ready to invest in their growth, voice, and leadership. Her coaching rests on the belief that the right relationship with themselves can change what a woman thinks is possible. She recently became a contracts advisor for her city's school district, work that draws on her law school background and keeps her close to the community.

CREDENTIAL
ACC (ICF)

PRACTICE
Queen Morgan Coaching

BASED IN
Memphis, TN

TEAM
Team Jantell

SUGGESTED PITCH ANGLE

A Memphis coach for women's leadership, with a law background and public service role.



Todd Nolan, ACC

Executive Coach

DENVER, CO · TEAM DUBS

[LinkedIn](#)

Todd Nolan is a sales leader with more than two decades of enterprise sales experience across revenue cycle, medical devices, pharmaceuticals, and clinical IT. He is a certified coach who completed CTEDU's Academic Life Coaching 1.0 and Advanced Coaching 2.0 courses. Clients describe him as encouraging, curious, and professional. He is married with three sons and values friends, family, and the outdoors.

CREDENTIAL
ACC (ICF)

PRACTICE
Executive coaching

BASED IN
Denver, CO

TEAM
Team Dubs

SUGGESTED PITCH ANGLE

A Denver enterprise sales leader trained at CTEDU. Useful for the 'CTEDU standard' story.



Manu Velanegra, PCC

Executive Coach

BOGOTA, COLOMBIA · TEAM DUBS

[LinkedIn](#)

Manu Velanegra pairs the discipline of high-stakes operational work with rigorous academic grounding. A former Army Special Operations Command leader and a PhD candidate in Industrial Organizational Psychology with an emphasis on evidence-based coaching, he founded Velanegra Performance Psychology and Coaching to work with leaders who carry significant responsibility. A proud Puerto Rican, he is based in Bogota, Colombia.

CREDENTIAL

PCC (ICF), PhD candidate

PRACTICE

Velanegra Performance Psychology & Coaching

BASED IN

Bogota, Colombia

TEAM

Team Dubs

SUGGESTED PITCH ANGLE

Former Army Special Operations leader turned executive coach. A veteran and human-interest feature.



Eric Bejleri, ACC

Sustainability & Alignment Coach

SAN DIEGO, CA · TEAM JANTELL

Eric Bejleri coaches conventionally successful, eco-conscious professionals who want to build a life that actually reflects what they care about. His practice centers on alignment: the gap between a person's values and how they are currently living, and the work of closing it. Clients describe the experience as clarifying and practical. He lives in San Diego with his partner.

CREDENTIAL

ACC (ICF)

PRACTICE

Sustainability & alignment coaching

BASED IN

San Diego, CA

TEAM

Team Jantell

SUGGESTED PITCH ANGLE

A San Diego coach helping successful professionals align their lives with their values.



Chelsey Moon, PhD, ACC

Organizational Psychologist & Coach

DALLAS, TX · TEAM DUBS

[LinkedIn](#)

Dr. Chelsey Moon works where people, learning, and organizational systems meet, helping individuals build resilience and helping organizations design environments where it can hold. She holds a PhD in Industrial and Organizational Psychology and has spent more than a decade in tech and startups. Through her practice, Edgeproof Coaching, she reconnects performance and well-being. She welcomed her first child, Iris, during production.

CREDENTIAL
ACC (ICF), PhD

PRACTICE
Edgeproof Coaching

BASED IN
Dallas, TX

TEAM
Team Dubs

SUGGESTED PITCH ANGLE

A Dallas organizational psychologist who welcomed her first child during filming. Human interest.



Stacey Miller, ACC

Coach, Educator & Yoga Teacher

PHILADELPHIA, PA · TEAM DUBS

[LinkedIn](#)

Stacey Miller brings a scientist's rigor and a teacher's patience to coaching. She serves as senior laboratory instructor in the biology department at Swarthmore College, where she has guided students through the demands of scientific inquiry for years. That experience shapes her coaching: comfortable with complexity, careful with evidence, and committed to helping clients build their own thinking. She is also a yoga teacher.

CREDENTIAL
ACC (ICF)

PRACTICE
Swarthmore College; yoga instruction

BASED IN
Philadelphia, PA

TEAM
Team Dubs

SUGGESTED PITCH ANGLE

A Philadelphia Swarthmore instructor and yoga teacher competes on a national coaching series.



Devin Tomiak, ACC

Academic Life Coach

DENVER, CO · TEAM JANTELL

[LinkedIn](#)

Devin Tomiak coaches students and young adults through the work of school and the harder work of growing up, combining academic strategy with emotional support and resilience building. She works with both the student and the family system around them. Her path moved from SAT instruction at the University of Texas at Austin through commercial real estate and motherhood. She is co-creator of The Biggies Conversation Cards, a research-informed deck that sparks meaningful conversations between parents and children.

CREDENTIAL
ACC (ICF)

PRACTICE
The Academic Life Coach

BASED IN
Denver, CO

TEAM
Team Jantell

SUGGESTED PITCH ANGLE

A Denver youth and family coach whose work centers on academic strategy and resilience for young people.

Boilerplates and assets

About Top Coach

Top Coach is a competition docuseries from Coach Training EDU. Twelve coaches on two teams are scored each week on business building challenges and one-to-one coaching session, scored against CTEDU standards, judged by Hayden Lee, MCC and trained by John Andrew Williams, MCC, and Jantell Watkins, PCC, until one is named Top Coach.

About Coach Training EDU

Coach Training EDU is an ICF- and NBHWC-aligned coach training and certification school for capable professionals who want to launch or expand a coaching practice. It combines rigorous coach education with real-world business development so graduates leave both credentialed and equipped to build a practice. It is led by founder and CEO John Andrew Williams, MCC.

About Coach Theory

Coach Theory is an on-demand and scheduled life coaching platform created by Coach Training EDU. It connects people who want to experience coaching with CTEDU coaches.

Media assets available on request

- Episode 1 screener for reviewers, with contestant-access offer.
- Teaser trailer and key art.
- Headshots and short bios for judge, trainers, and all twelve contestants.
- Individual contestant profiles for local coverage.
- Photography from the premiere, after October 3.

MEDIA CONTACT

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